

## Non Commissioned Officers Association of the United States of America

Central Valley Chapter #1551 • P. O. Box 642 • North Highlands, CA 95660 • Tel (916) 362-9746

See us online at: http://www.ncoa1551.org email: info@ncoa1551.org

21 Jan 2025

**MEMORANDUM FOR:** Central Valley Chapter # 1551

Spirit of Sacramento Auxiliary Chapter # 0270

**SUBJECT:** NCOA/Auxiliary Executive Committee Meeting Minutes (21 Jan 2025)

1. Meeting called to order at 1835 hours in person.

Pledge of Allegiance led by CMSgt (Ret) Jim Sullivan NCOA Creed read by MSgt (Ret) Michael Grabow Moment of silence observed.

2. Executive Committee Members:

CMSgt (Ret) Jim Sullivan, Chairman, Present MSgt (Ret) Michael Grabow, Vice-Chairman, Absent CMSgt (Ret) Jim Kearns, Treasurer, Absent MSgt (Ret) Liz Lynn, Secretary, Present MSgt (Ret) Gary Chase, Trustee, Present

3. Auxiliary Executive Committee Members:

Ellie Witt, Vice Chairman, Present Scott Rodowick, Treasurer, Present Tammy Sullivan, Chairman, Present Pam Wright, Secretary, Absent Melissa Carnahan, Trustee, Absent

4. **Members Present:** MSgt (Ret) Al Davis

5. Guests Present: None

- 5. **Chairman's Comments**: The meeting was convened to discuss plans for 2025. The following topics/issues were discussed:
  - a. Meeting format
    - i. Date/Time. The committee agreed to leave the meeting scheduled for the first Wednesday of each month at 7 p.m. at VFW Post 4647.
    - ii. Guest Speakers. It was determined that guest speakers would be invited every other month, though if there are pertinent local topics/activities, we could invite speakers to additional meetings. Some potential speakers include the newly elected 4<sup>th</sup> District Supervisor Rosario Rodriguez, Jessup Chaplain, VOA representative and local recruiters. Scheduled guest speakers will be advertised in advance.
    - iii. Coin Presentation. We will continue to present the NCOA challenge coin to guest speakers.
  - b. Legislative Representative
    - i. Gary Chase agreed to provide legislative updates at the meeting. May not be able to participate in the monthly HQ meetings. The executive team will participate if available.
  - c. Membership
    - i. All Executive Committee members are asked to sign up 1 new member by Q2
    - ii. All members are asked to sign up 1 new member in 2025 (HQ Goal)
    - iii. Incentive drawing for membership. A \$25 gift card will be awarded each quarter. The sponsor of new members will go into a drawing.
    - iv. Looking to set up a quarterly membership social event/new member orientation. Some venues include the Aerospace Museum and the Lions Gate
    - v. See about having Executive committee members personally reach out as new members are signed up as a sort of mentor.

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- d. Website will be removed as a meeting agenda item
  - i. Format/Layout. Need to look at adding a banner each month highlighting upcoming events and recent past events.
  - ii. The updated 2025 calendar will be made available real time.
- e. Calendar of Events.
  - i. Tammy will continue to keep it updated.
  - ii. Known events include Air Show, VFW breakfast and dinners, Conference, Business Expo, Christmas Party.
  - iii. Additional activities include VFW events, Rancho Cordova Community Council and Chamber events, VOA events.
- f. Marketing/Communications Plan
  - i. Event notification
  - ii. Other Veteran Organizations (VFW, American Legion, DAV etc.)
  - iii. Music/other entertainment at events
  - iv. Discount pricing for Advance RSVP for events
- g. Medallion Program
  - i. Outreach to various organizations. i.e. VFW Posts, American Legion etc.
  - ii. Try to find a sponsor for the medallion program.
- h. JROTC Program
  - i. Will eventually transition to Jim & Tammy's.
  - ii. Michael will research the contact agency for each branch of service.
- i. General Topics
  - i. Look for additional locations to place Membership applications/information. i.e. Mather and McClellan VA centers, VOA etc.
  - ii. We need to put the link to the chapter website on all correspondence.

The meeting adjourned at 2010 hours.

//signed//
JAMES N. SULLIVAN, CMSgt, USAF (Ret)
Chapter Chairman

//signed//
DR. LIZ M. LYNN, Ed.D, MSGT, USAF (Ret)
Chapter Secretary